



Northern Arizona Intergovernmental Public Transportation Authority

3773 N. Kaspar Drive • Flagstaff, AZ 86004 • 928-679-8900 • FAX 928-779-6868 • www.mountainline.az.gov

Board of Directors and Transit Advisory Committee Strategic Policy Advance Minutes for Thursday, December 3, 2015

Flagstaff Aquaplex
1702 N. Fourth Street
Flagstaff, AZ 86004

NOTE: IN ACCORDANCE WITH PROVISIONS OF THE ARIZONA REVISED STATUTES THE SUMMARIZED MINUTES OF NAIPTA BOARD MEETINGS ARE NOT VERBATIM TRANSCRIPTS. ONLY THE ACTIONS TAKEN AND DISCUSSION APPEARING WITHIN QUOTATION MARKS ARE VERBATIM.

The Board of Directors and Transit Advisory Committee met in Joint Session on Thursday, December 3, 2015 at 10:00am in the Community Room at the Flagstaff Aquaplex, 1702 N. Fourth Street, Flagstaff, AZ 86004.

Members of the Board and TAC attended in person. Some members of the FMPO Board and Technical Advisory Committee and the Regional Transportation Plan (RTP) Steering Committee attended in person. The public was invited to observe and participate in the meeting at the address above.

PRESENT:

BOARD MEMBERS PRESENT:

Art Babbott (Vice Chair), Board of Supervisors, Coconino County, arrival at approximately 10:40am;
Scott Overton, City Council, City of Flagstaff;
Celia Barotz, City Council, City of Flagstaff;
Rich Payne (Chair), Director of Residence Life, NAU;
Rich Bowen, Associate Vice President for Economic Development, NAU, alternate;
Veronica Hipolito, Interim President, CCC, arrival at approximately 10:46am
**Three of our five Board member seats must be present to constitute a quorum.*
***The City of Flagstaff holds two seats.*

BOARD MEMBERS EXCUSED:

Karla Brewster, City Council, City of Flagstaff, alternate;
Matt Ryan, Board of Supervisors, Coconino County, alternate;
Al White (Secretary), CCC, designee

TAC MEMBERS PRESENT:

Todd Madeksza, Government Relations Director, Coconino County, designee;
Andy Bertelsen, Public Works Director, Coconino County, alternate;
Gillian Thomas, Citizen Representative, Coconino County;



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Josh Copley, City Manager, City of Flagstaff, arrival at approximately 10:38am;
Barbara Goodrich, Deputy City Manager, City of Flagstaff, designee, arrival at approximately 10:36am;

Shari Miller, Citizen Representative, City of Flagstaff;

Dave Wessel, (Vice Chair), Manager, FMPO;

Erin Stam, (Chair), Director of Parking and Shuttle Services, NAU, designee;

**Five of our eight TAC member seats must be present to constitute a quorum.*

TAC MEMBERS EXCUSED:

Stephanie Smith, Executive Assistant to the City Manager, City of Flagstaff, alternate;

Cynthia Seelhammer, County Manager, Coconino County;

Mark Easton, Executive Director of Facilities, CCC, designee;

Martin Ince, Multi-Modal Planner, FMPO, alternate;

Tim Kinney, Business Representative, Northern Arizona Leadership Alliance

NAIPTA STAFF IN ATTENDANCE:

Jeff Meilbeck, CEO and General Manager;

Erika Mazza, Deputy General Manager;

Stephanie Stearns, Assistant Transit Planner;

Rhonda Cashman, Clerk of the Board

GUESTS PRESENT:

Joe Rumann, Coconino County, FMPO;

Jay Christelman, Coconino County, FMPO;

Audra Merrick, ADOT, FMPO, arrival at approximately 10:42am;

Dan Gabiou, ADOT, FMPO;

Jeff Oravits, City of Flagstaff, FMPO, arrival at approximately 10:59am;

Jerry Nabours, City of Flagstaff, FMPO, arrival at approximately 10:35am;

Dan Folke, City of Flagstaff, FMPO;

Rick Barrett, City of Flagstaff, FMPO, arrival at approximately 11:00am;

Jeff Bauman, City of Flagstaff, FMPO, arrival at approximately 10:54am;

Dusty Rhoton, FMPO;

Neal Young, Coconino County, RTP Steering Committee;

Bob Kuhn, FUSD, RTP Steering Committee, arrival at approximately 11:43am;

Joanne Keene, NAU, RTP Steering Committee;

Julie Pastrick, Flagstaff Chamber of Commerce, RTP Steering Committee;

Stuart McDaniel, Flagstaff Chamber of Commerce, RTP Steering Committee, arrival at approximately 10:46am;

Laura Myers, Plaza Vieja, RTP Steering Committee;

Tory Syracuse, Friends of Flagstaff's Future, RTP Steering Committee, left at 11:45am;

Jason Bottjen, ADOT

10:00 Meet and Mingle Over Coffee and Tea



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10:15 Welcome and Introductions

Rich Payne, Chair

Chair Payne welcomed all those in attendance and started the meeting by asking everyone to introduce themselves.

REVIEW:

Jeff Meilbeck

Annual Report – Progress on current Strategic Work Plan

Via PowerPoint presentation, Mr. Meilbeck reviewed the Regional Transportation Plan Mission, the NAIPTA Mission and Vision and Guiding Principles. He reviewed each Strategic Work Plan objective and the status or results. NAIPTA has a very sustainable fund balance at current service levels, but more resources will be needed in order to increase service. There was a brief discussion about NAIPTA staff workload and it was determined there is still room on the plate. The discussion continued with regard to benchmarking, comparing our transit agency to peer agencies, which has been being done on a quarterly basis. Chair Payne commented on NAIPTA's tremendous success receiving federal grant funds.

A short break was taken.

10:45 **FOCUS:**

Jeff Meilbeck and Dave Wessel

- Review Goals and Context for this Strategic Advance
- Review Problem Statement
- Historic Examples of Success in Region
- Review Approach for Success
- Discuss and Fine Tune Approach

Several meeting participants arrived late due to attendance at another important event. Attendees were asked to introduce themselves again.

Mr. Meilbeck and Mr. Wessel reviewed a PowerPoint presentation to get to the point of the meeting, specifically the meeting goals for the day which are for those attending to leave the room with confidence that the RTP process will lead to action and to get a commitment from those in the room to work as partners to identify, fund and build significant transportation projects. They touched on some problems that may arise down the road. The RTP Steering Committee Charter was reviewed. They provided information to lay the groundwork for discussion. They offered a one page plan for consideration over the next five years involving: technical planning, public outreach, partner decisions, funding decisions and beginning construction, while grant-writing, planning and relationship-building are ongoing. At this point, they asked the question, "What would it take to get their (each member's) buy in?" A discussion ensued over the congestion on Milton Road, as well as congestion on Fourth Street and Butler Avenue. They want the whole picture. Consider how funds can be leveraged so it all fits together on a larger scale. Be realistic and our expectations should live in a practical world. Be sure we can deliver on what we announce to the public. Mitigate congestion on Milton Road at best. We won't promise something we can't deliver. Recommend speaking with one voice, as there are limited



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funds and we need to live in a fiscal reality. It is important how we communicate to the public. As the community grows, there may be a disconnect regarding the reality of our Capital Improvement Plan (CIP) program. Suggest being careful we don't create a problem. Each agency should try to handle in the same way. With a shared vision, we can tactfully challenge each organization to get it done. The key is to articulate a reasonable vision to support. Need to figure out how to avoid the pitfall of public and private sector differences in vision and timing. Consider allowing some flexibility in our CIP program. The community needs to be ready to partner with private development. Recommend vital mission criteria and through consistent use of the criteria, you gain acceptance. It is good to have criteria in place, but the landscape may change and we need a flexible tool. There is no better time than now to tie into what's going on in the State regarding transportation. Propositions 403 and 406 were promoted consistently with a message of adding value to our communities and infrastructure. Safety is a concern. Tie in succinctly for buy in. Leadership can advance the cause. Set priorities very carefully and work on perception. Need well-defended criteria for priorities. Need to educate the community on multi-modal alternatives. Mix land uses. We cannot build our way out of congestion. We hope to minimize congestion. Incentives and disincentives were mentioned, along with an example of what has been done at Northern Arizona University (NAU). Be optimistic, strive for pedestrian, bike and bus use, but reality is people won't be pushed from cars. Air quality is starting to suffer. Recommend focus on young people to get them used to transit now. Trust the process and build something the community will support. The RTP handoff needs to be firm. The communication is important and hopefully all involved will be on the same page. The plan is to engage groups, offer an online survey and get in front of boards, commissions and service organizations.

Mr. Meilbeck noted lunch is arriving and he asked for any additional comments from Mr. Wessel or the Board Chairs. Mr. Wessel thanked everyone for their attendance and discussion and commented on the impressive turnout for the event. NAIPTA and FMPO Vice Chair Babbott noted the example of building relationships related to the grand opening of the Health Clinic, some of them were just attending. He recommended we look for unknown links between agencies and be creative, have focus and speak with one voice, especially related to federal funding.

11:55 Adjourned

The FMPO Executive Board and TAC met following this meeting.

SCHEDULE NEXT MEETING DATE AND IDENTIFY AGENDA ITEMS

The next TAC meeting is scheduled for Thursday, January 7th and will be a WebEx meeting based in Flagstaff in the NAIPTA VERA Conference room, 3773 N. Kaspar Dr., Flagstaff, AZ 86004 at 10am. The public is invited to attend. January agenda items will include, but not be limited to the Downtown Parking Plan, Meeting Calendar Review, Financial Audit and Quarterly Performance Measures. The January agenda will be available for review on NAIPTA's website and at NAIPTA's public posting places (listed on the NAIPTA website) at least 24 hours prior to the meeting, and should be consulted for a list of items that will come before the TAC.



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The next Board meeting is scheduled for Thursday, January 20th and will be a WebEx meeting based in Flagstaff in the NAIPTA VERA Conference room, 3773 N. Kaspar Dr., Flagstaff, AZ 86004 at 10am. The public is invited to attend. January agenda items will include but not be limited to the Meeting Calendar Review, Financial Audit and Quarterly Performance Measures. The January agenda will be available for review on NAIPTA's website and at NAIPTA's public posting places (listed on the NAIPTA website) at least 24 hours prior to the meeting, and should be consulted for a list of items that will come before the Board.

Richard Payne, Chair NAIPTA Board of Directors

ATTEST:

Rhonda Cashman, Clerk of the Board



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