

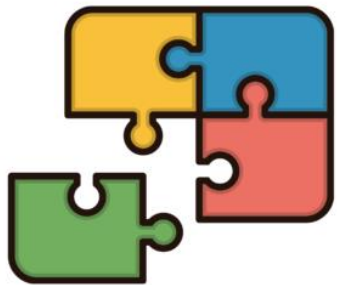
# Downtown Connection Center (DCC) Project Initial Community Process Overview

DCC Stakeholders February 18, 2021

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Best practices in public art seek to include the public and the art in early stages of civic design.



# Call to Artists

Direction for the public art and beautification is to successfully contextualize art and beautification; to have the artist in consultation with the design team to determine type of artwork and beautification projects; to create an opportunity for local emerging artists; to amplify the programming to the greatest extent possible; to create, fabricate and install artwork that exemplifies an ideal transportation hub – active, connected, welcoming.

# BUDGET

\$25,000 for the initial work with the design team, which will be for Preliminary Conceptual Design (30%) and Conceptual Design (60%).

Our 5-year plan has \$245,000 Beautification funds for the DCC fiscal year '22 (2021-2022) and \$225,000 the following year (2022-2023).

# Inclusion of Stakeholders on the Selection Panel

Two Beautification and Public Art Commissioners

Staff member from Mountain Line

Southside Associate Planner, City of Flagstaff

Staff member from City Consultant AECOM

Owner of a Southside Business

Community member reared on the Southside & still working there

Inclusion of community members & stakeholder prior to preliminary concept— opportunity to have the artist hear the stories and the significance of the place

Community Survey

Photo Contest

# Photo Contest in the Works

- ❑ Flagstaff High Photography Class and/or General Public
- ❑ Display at Southside Location with Exterior Windows

“This contest will help the Artists learn more about the Southside community, both the physical and social landscape by seeing how the community sees and reveals itself and the places that foster its unique identity. For each photo, please provide a sentence as to why or how the photo reveals something about the Southside.”

- 1) Photos of special places or features that “bring light” to the Southside.
- 2) Photos that represent community or connection in the Southside.
- 3) Photos that evoke going places, or the future of the Southside.

# Community Forum Survey – Targeted Outreach

- Southside Community Association
- Southside Neighborhood Associations
- Boys and Girls Club
- Bike Groups
- Community Forum Members
- City of Flagstaff Sustainability Facebook Page





Discussion

What is your favorite aspect of Northern Arizona's or Flagstaff's landscape or history?

Who are the past and present heroes of the Southside and why?

What is the most fascinating discovery you've found on the Southside?

What would you like to see in the Southside that is not there now, or what is there now which you would like to see more of?

What do you want to see less of on the Southside?

What do you want to see preserved or brought back to the Southside?

If you use public transit, what do you think about or do when waiting and riding?

What would your ideal public transit or other experience be like at the new DCC Transit Facility?

Do you have an inspiring, interesting, or unusual story to share focused on traveling (riding a bike, taking the bus, being on a train trip, being on a road trip with family or friends)?

Imagine that you are making a film at the new reimagined DCC. What genre would it be? Please circle up to three:

- Action/Adventure/Thriller
- Road Movie
- Romantic Comedy
- Buddy Film
- Historical Drama
- Romantic Drama
- Nature Documentary
- History Documentary
- Western
- Experimental/Avant-Garde
- Children's/Family
- Animated/Anime
- Science Fiction
- Comedy
- Musical
- Fantasy
- Futuristic
- Other \_\_\_\_\_
- Other \_\_\_\_\_

Briefly describe what it is about a new DCC or its immediate surroundings that compelled you to choose those genres.

What would make a great title for your movie?

What might the key highlights, climatic moments, or plot points of your movie be?